



The hub for independently owned gyms.

Build out. Fill it. Run.

WHO WE ARE

Gym Growth Consulting helps independently owned gyms with the business questions that do not fit one specialist: buildout, leads, pricing, operations, and finance.

WHO WE WORK BEST WITH

- Independently owned gyms and studios
- Opening, relocating, or expanding
- Open but not full: needs leads and follow-up
- Wants the gym to run without them on the floor
- Needs pricing, cost, or new revenue help
- Thinking about selling in 1 to 3 years

WHAT WE DO

Build out

Opening or expanding.

- Design and layout input
- Equipment sourcing
- Vendor and lender intros
- Wholesale and grab-and-go
- Wellness and longevity
- Opening budget and presale

Fill it

Open, not full.

- Lead gen: ads, SMS, email
- Presale waitlist
- Website optimization
- Signage and visibility
- Retention strategy
- AI follow-up and booking

Run

Established owners.

- Pricing and membership tiers
- Tech: booking, billing, tracking
- Cost savings
- Finance advisory
- Wellness revenue streams
- Exit readiness

DESIGNED TO PAY FOR OURSELVES

Built to offset our fee within the first 90 days.

20 to 40

qualified leads per month
from local campaigns

~10%

off operating costs
on average

5%+

new revenue on average
from upsells and tiers

Months

saved on equipment lead
times and sourcing

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